

National Enterprise Development Authority

Progress Report – 2014

Ministry of Industry & Commerce

Detail Progress Report -2014

1. Problem Solving

1.1 SME issues for policy formation & SME recognition program

NEDA developed a technical tool for track the issues in SME sector called issue tracker software and launched the issue tracker software. Capacity building program was conducted for development officers in eastern province (Trincomalee, Batticalow and Ampara) regarding the issue tracker software.



Issue tracker launching – National level



Issue tracker launching – Regional level

NEDA has prepared the policy paper (Draft) in consultation with the ministry of tradition industries, National planning of treasury.

Entrepreneur Award Ceremonies

National Enterprise Development Authority wish to conduct Entrepreneur Award Ceremony with the objective of recognizing, rewarding and motivating these enterprises, who have profoundly contribute to the economic development of Sri Lanka.

The purpose of this Award is to:

- Recognize and reward outstanding entrepreneurs in the region
- Motivate and Encourage entrepreneurs to enhance their contribution to the Economic Development of the Province
- Stimulate Entrepreneurs to seek excellence in their respective field of business

Four Award ceremonies have been scheduled in North, East, Sothern and Central Provinces with supporting of District Chambers/Department of Small industries. But, Award Ceremony in Sothern & Central provinces was completed very successful and other two award ceremonies will be held in2015 (North & east).

Establishment & strengthening of District & Regional Enterprise Forums

District and Regional enterprise Forums are established to develop proper mechanism for provide business development services to the entrepreneurs at District & regional level. It consists of governmental and nongovernmental BDS (Business Development Services) providers, Chambers and trade or Business associations of the district. NEDA establish District Enterprise Forums (DEF) in all districts and held forum meetings continuously (At least once a three month). And also NEDA establish Regional Enterprise Forums (REF) at Divisional secretariat level.

Objective:

- Build up relationship among Business Development Service (BDS) Providers at district /DS level
- Facilitate Public Private Dialog
- Establish proper coordination between DEF and SME associations
- Develop a system to provide business development services to entrepreneurs through DEF/REF forum
- Collecting business issues from district level forum/DS level forum to National level forum

NEDA is establishing District & Regional Enterprise Forums in each district. NEDA established 14 District Enterprise Forums and Regional Enterprise Forum (REF) in 34 Divisional secretariats.



DEF - Jaffna



REF - Kegalla

In addition, NEDA conducted awareness program on Utilization of Electricity and consumer rights for SMEs in Matara & Colombo

2. Information Dissemination

2.1 Publication of SME Guide book

NEDA has printed Business Development Service (BDS) Providers Directory and wish to launch national level and provincial level. It includes information on contact details and services of the government and private BDS providers. This directory will be very essential for entrepreneurs and aware entrepreneurs regarding available BDS providers & their services at regional level.

NEDA has launched regional launching program in North Western, Uva, Southern, Sabaragamuwa and Central Provinces.



Launching Program - Sabaragamuwa Province

2.2 Diriyata Saviya Rupavahini Program

Small and Medium Enterprises (SMEs) have been identified to play a crucial role in the economic development process in Sri Lanka and it is more important to alleviate poverty & a solution for unemployment. In Sri Lanka, majority of population are living in rural areas which are estimated to be 78 percent of the total population. The small & medium Enterprises in the regional areas are the major source of employment and SME sector development. It is clear that the sector has not achieved desired level of contribution when compare with other countries.

Having understanding this fact, National Enterprise Development Authority (NEDA) has under taken various steps to promote this vital sector since inception. As per NEDA activity plan 2014, NEDA has planned to implement entrepreneur education programs through electronic media.

Business information & business knowledge will be reached to entrepreneurs quickly & effectively through electronic media. Program has been arranged to provide case studies, field observations & advertisement through panel discussion. This program is telecasting in every month (30 Minuit program).

Objective:

1. Providing business information to entrepreneurs & BDS Providers
2. Minimizing gap between entrepreneurs & BDS providers
3. Development of Attitudinal & entrepreneurial culture among entrepreneurs
4. Technology transferring
5. Promote services of BDS providers
6. Improving business knowledge in different field.
7. Solutions for business issues faced by entrepreneurs (Entrepreneurs has ability to forward their business issues)

2.3 Official Web site and information system development Program

The website plays a very important role as a communication gateway to serve the SME sector in the country. It is very sophisticated and easiest way to deliver the information relevant to the enterprises/entrepreneurs.

NEDA has registered under the ICTA (Information and Communication Technology Agency) to construct the new website that is fully compliance to the e-governance policy.

The updated SME database is more important to identify the needs such as Human Resources, Technology, Financial and other requirement at the existing enterprises. There is no more an updated database especially for the SME sector in the country.

NEDA web site was restructured for enhancing the capacity and to improve the quality and accessibility to information. Presently around 390 viewers visit the site daily. 50 to 60 entrepreneurs per month are registered at the web.

www.neda.lk Avg. 350 site visit/day

In addition, www.sme.lk a free web page for SME (PPP with Lanka Bell) - 3000 SMEs registered and providing SME information through NEDA Facebook

3. Staff Training

NEDA has provided Business counseling and entrepreneurship development training for 50 Development Officers at Divisional Secretariat level (Sponsored by GIZ SME Project) and entrepreneurship trainings for NEDA Enterprise Promotion Officers & Enterprise Promotion Assistants and also 48 Development Officers. In addition, NEDA provided relevant trainings for NEDA staff.

4. Gamata Obina Vyapara Program

4.1 Study on identification of competitive business issues & proposals at Northern province

The small & medium Enterprises in the regional areas are the major source of employment and SME sector development. It is clear that the sector has not achieved desired level of contribution when compare with other countries. NEDA has under taken various steps to promote this vital sector since inception. NEDA has **planned** to promote SME sector especially in regional areas in the country and it is named as “Gamata ObinaVyapara” to promote business at village level.

This program consists of two major components:

1. Identifies Competitive Business Opportunities, issues and suggestions for development of competitive business sectors in a given geographical area (District Level) through LOCA /VCD methodology or any other appropriate tools
2. Implementation of Sector development proposals and entrepreneur development program.

Objective & Out Put:

This study report (LOCA/VCD Report) is very essential document for entrepreneurs and Business Development Service (BDS) Providers including NEDA to design development program at regional level.

In 2014, NEDA started study in Hambanthota and Jaffna districts and continue in 2015.

And also, sponsored 10 entrepreneurs to display their product at Diyata Uyana Trade Pavilion

4.2 Implementation of business sector and entrepreneur development program

NEDA is implementing clay sector development program in Hambanthota district and provided technical training for 43 entrepreneurs. And also, NEDA provided machineries for them.

4.3 New business creation and expansion at District level

This program will be arranged with financial Institutes. Entrepreneurship development and technical trainings are provided based on the beneficiary requirements. And financial support will be provided by the relevant bank. Government and privet bankers are implement this program under guidance of NEDA and fallow up services are implemented NEDA and & bankers.

In 2014, NEDA is implementing this program with supporting of Lankaputhra, Seylan, Sampath, Commercial Credit and Union banks. Entrepreneurship and technical training were completed as fallows.

Entrepreneurship Development trainings:

Area	Training program	No. of Participants
Agunakolapalassa	One day Entrepreneurship Development Training	39
Matale	Three day Entrepreneurship Development Training	25
Rathnapura	Three day Entrepreneurship Development Training	28
Kegalle	Three day Entrepreneurship Development Training	24
Kandy	Three day Entrepreneurship Development Training	24
Kurunegala	Three day Entrepreneurship Development Training	38
Colombo	One day Entrepreneurship Development Training	20
Hambanthota	Two day Entrepreneurship Development Training	26
Kandy	Two day Entrepreneurship Development Training	27
Trincomalee	Two day Entrepreneurship Development Training	28
Colombo	One day Entrepreneurship Development Training	37
Anuradhapura	One day Entrepreneurship Development Training	46
Matara	One day Entrepreneurship Development Training	54
Kiribathgoda	One day Entrepreneurship Development Training	64
Batticaloa	Two day Entrepreneurship Development Training	32
Monaragala	Two day Entrepreneurship Development Training	27
Matara	Two day Entrepreneurship Development Training	27
Galle	Two day Entrepreneurship Development Training	27
Vauniya	Two day Entrepreneurship Development Training	22
Horovpathana	Two day Entrepreneurship Development Training	39
Total		654



ED Training- Negambo



ED Training - Colombo

And, Technical trainings were given as follows.

Area	Training program	No. of Participants
Nawalapitiya	Tea Production	38
Badulla	Manufacturing – LED Bulb	27
Putlam	Agriculture - Dairy	20
Aranaganwila	Manufacturing – soap	27
Kuliyapitiya	Manufacturing – Sandals	27
Monaragala	Manufacturing – LED Bulb	18
Monaragala	Manufacturing – LED Bulb	19
Kuliyapitiya	Manufacturing – Sandals	23
Walachchanai	Manufacturing – Coir	35
Chilaw	Manufacturing – Sandals	25
Monaragala	Manufacturing – LED Bulb	22
Kuliyapitiya	Manufacturing – Sandals	24
Kanthale	Manufacturing – Joss sticks	30
Kuliyapitiya	Manufacturing – Sandals	20
Galnewa	Manufacturing – Bites	19
Awissawella	Manufacturing – Foods	30
Padeniya	Manufacturing – Mixture Bites	20
Galnewa	Agriculture - Dairy	42
Pilimathalawa	Manufacturing – Joss sticks	27
Putlam	Manufacturing – Teddy Bears	19
Mathugama	2 Technical training program – Tea production	148
Total		660

Import substitution program:

In the procurement process to appoint a consultant to study & Report

5 Enhancement of educated Sri Lankan youth through Entrepreneurship Development

5.3 Upadhidari Vyavasayake Udanaya Program

Statistics from the ILO shows a continued rise in the proportion of Unemployed Youth. One of the solutions is to encourage them to engage in their own enterprise. The program “Upadidari Vyavasayaka Udanaya” is trying to make the educated youth Employment Providers by encouraging them to involve in an Enterprise. NEDA launched special program for University Graduates to develop them as successful Entrepreneurs by improving their capabilities. It requires a more concrete effort to embed Entrepreneurship Education and the development of soft skills. This project was implemented with the support of Career Guidance Units of Universities to get the assistance in selection & monitoring. Objective of the program is to enhance educated Sri Lankan Youths through Entrepreneurship Development.

Objectives:

- I. Build up successful Entrepreneurs
- II. Provide Employment opportunities
- III. Encourage educated youth to engage in businesses

In 2014, NEDA was working with Sabaragamuwa, Colombo and Peradeniya Universities and initial discussions were completed.

5.4 Entrepreneurship Development Program for Vocational Trainees

Statistics show that an average young men and women in Sri Lanka account for 18.5 % of the population. Unemployment rate of the country at present is 7% and of which youth unemployment between ages 16-24 is 22%. Sri Lanka for decades is facing major challenges in providing employment of the youth and enabling environment for entrepreneurship and enterprise are the major requirements for employment creation.

NEDA has planned to promote entrepreneurial culture among vocational trainee Sri Lankan youths. Entrepreneurial culture in Sri Lanka is a long term goal and must be considered beyond self-employment and small business if it is to take the correct path. Program will be implemented with supporting of vocational and technical education institutions and financial institutes.

This program is to support for youth (vocational/ technical college final year students or pass out students) by improving entrepreneurial skills, providing financial facilities, new technology business counseling and monitoring etc. Therefore this is a subject that has an importance to the development of the nation to promote entrepreneurship skills in Sri Lankan youth to achieve the range of opportunities in the global economy.

Encourage young people to entrepreneurship & enterprise development for generating more economic activities and contribution to job creation in the country. In 2014, NEDA Provided entrepreneurship development (ED) training program for 34 vocational trainees in Small Industry Department in NWP and 16 Vocational trainees in Department of Small Industry in Central Province.



ED training – Kurunegala

6. Women Entrepreneur Development Program

Majority of Sri Lankan women are either unemployed or economically inactive. Therefore, encourage them for entrepreneurship is important for improve their standards of living. Most of the studies emphasize that women entrepreneurship development is essential for economic development and entrepreneurs in Sri Lanka are on males with limited coverage on females. Opportunities for women by opening doors to greater self-sufficiency, it is essential not only for the women themselves but also for their families and their employees. Therefore, NEDA wishes to arrange programs for encouraging & contribute them for SME sector through entrepreneurship development.

Objective:

Enhancement of rural women through entrepreneurship development

Specific Objectives

- Improve entrepreneurship knowledge & skills for women
- Financial assistance linking with financial institutes
- Improve technical knowledge & skills
- Market facilitation

NEDA has established Handicraft women business associations in Kurunegala Gampaha and Puttalam districts. Entrepreneurship and technical trainings were provided them (90 beneficiaries).



Technical Training – Kegalla



Technical training - Kurunegala

In addition, NEDA provided training programs for identified women business groups as follows.

Area	Training program	No. of Participants
Hambanthota	Beauty culture	30
Puttalam	Beauty culture	29
Kekirawa	Curtain & bags	30
Nuwaragampalatha	Mushroom cultivation	20
Ridigama	Sweet food production	18
Kurunegala	Food processing	21
Warakapola	Spice production	25
Aranayake	Floriculture	36
Yatyanthota	Floriculture	23
Ruwanwella	Mushroom production	15
Galigamuwa	Carton	46
Mawanalla	Mosquito Nets	41
Mawathagama	Sari Jacket	30
Polpithigama	Embroider	30
Warakapola	Spice packing	50
Wariyapola	Sari Jacket	50
Pathahewaheta	Bathik training	30
Ridigama	Sari Jacket	33
Kotawehera	Beauty culture	93
Kobaigane	Sweet food production	40
Weerabugedara	Curton	40
Mallawapitiya	Curton	20
Nawagaththegama	Floriculture	31
Nawagaththegama - Central	Mosquto nets	40
Hatharaliyadda	Mushroom production	26
Vijepura	Mushroom production	20
Kakirawa	Curtain & bag training	30
Rajanganaya	Floriculture	45
Kahatagasdidiliya	Bathik training	12
Palugaswewa	Technical training (Soap)	16
Matara	Technical training for garment sector	51

Rajanganaya	Curtain & bag training	26
Kegalla	Mushroom production	50
Kundasaly	Technical training on saree jacket	30
Panvila	Technical training on hand bag manufacturing	34
Kandy District	Beautician Awareness program	81
Ambagamuwa & Koraliya (Nuwara Eliya)	Mushroom production program	30
Ambagamuwa & Koraliya (Nuwara Eliya)	Foot – ware manufacturing training	23
Gampaha & Kalaniya	Beauty culture Training	45
Polgahawela	Tadi Bare training	30
Bamunakotuwa	Floriculture training	39
Narammala	Dress making	33
Kuliyapitiya - West	Floriculture training	45
Kuliyapitiya - East	Floriculture training	25
Pallama	Tadibare training	28
Pallama	Floriculture	27
Karuwalagaswewa	Floriculture	27
Total		1594

ED Trainings:

Area	Training program	No. of Participants
Horana	ED training	27
Attanagalla	ED training	42
Total		69

7. Geographical Cluster Development Program

NEDA identify existing industry clusters and examine the value chain of a particular cluster and geographical area. Accordingly, it undertakes interventions to improve the business activities of the cluster. Clusters with high developmental potential will be selected to develop as special economic zone. At present NEDA has identified clusters; Moratuwa wood cluster, Wayamba & Suthern province coir , Uva & Northern Province Handicraft cluster, Northern Province light engineering, Puttalam pottery cluster, and Handloom cluster. NEDA is implementing programs to develop these clusters as globally compatible entrepreneur cluster as special economic zone in Sri Lanka by developing their capabilities with supporting of Market Development, Entrepreneurship Development, Technology Transfer, and Financial Assistant etc. And also, business linkages are established between these clusters and other related Entrepreneurs in the country & Overseas.

Objectives

- I. Establishment of Marketing Linkages
- II. Technology Development & Transfer
- III. Entrepreneurship Development
- IV. Financial Assistance
- V. Infra-structure Development

In 2014, NEDA provided services for these clusters as given below

Moratuwa wood furniture	Provide ED training for selected furniture entrepreneurs (25) and provided machineries & equipment
Coir cluster in NW & Southern provinces	Convention program was conducted for coir millers in NWP & Sothern Province and arranging facilities for build for coir exporters.
Monaragala Handicraft	Provided 3 ED and 3 technical training programs for handicraft/dress making entrepreneurs (83) in Monaragala District.
Handicraft in Northern province	conducted 2 ED training program for 58 handicraft entrepreneurs
Light Engineering – Northern province	Provided 2 technical training programs for 45 light engineering entrepreneurs in Northern.
Pottery cluster – Putlam	Conducted stakeholder workshop
Handloom cluster	<p>Provided ED training program for 40 handloom weavers in Anuradapura , 21 handloom weavers in Kegalle. District,16 handloom weavers in Mannaer, 24 handloom weavers in Ampara District and 18 handloom weavers in Mulathiu District.</p> <p>Conducted handloom buyer seller meetings at Colombo (26 Participated).</p>
Tourism cluster	Conducted a research and developed a proposal to establish tourist focus marketing infrastructure (two sites were identified) proposals were submitted to MIC & Treasury.
Light engineering – Gampaha	Conducted conversion program for light engineering program and identified existing issues of the industry.



Pottery cluster – Putlum (Convention program) Coir cluster – NW Province – Initial discussion



Technical training – Handicraft (Northern)

Handloom – Kegalla



Handloom – Buyer seller meeting

Handloom ED training

8.1 Establishment of Technology development Fund

NEDA has prepare cabinet paper and submitted to the NEDA board

Feasibility study was prepared by GIZ – SME Development project

8.2 Access to modern technologies, machineries, equipment and raw materials for improving competencies of local business

NEDA Participated at Agri. Intex exhibition in India and found following products to promote in Sri Lanka

- Young coconut water
- Hand operated milking machine
- Banana fiber & Yarn extraction
- Arecanut Plates & Cups
- Coconut De-husking machine
- Bio-Agro Chemicals (Organic fertilizer)
- Jute fiber extraction

And, NEDA sponsored for Industry exhibition organized by the IDB.

9. Regional SME Support services

9.1 Capacity development programs for BDS Providers/ Entrepreneurs

NEDA involved with technology transferring and entrepreneurship development programs. At present, most of people are involving with business or income generation activities with lack of entrepreneurial & technical skills. Hence, NEDA has decided to conduct capacity development training programs in different regions to improve their entrepreneurial, technical knowledge & skills.

Objective:

- Produce new products in order to cater the demands.
- Increase income level of entrepreneurs
- Creating of job opportunities.

In 2014, these capacity development programs were arranged based on the demand and implemented in regional & national level. NEDA conducted 12 capacity development training programs for 336 SMEs in different districts.



Capacity development Program - Kurunegala

9.2 SME Support services at regional level

NEDA provided enterprise development support service at regional level through NEDA development officers. They are providing supporting services such as short term training (Entrepreneurship, marketing, technical, book keeping & accounting etc based on the requirements), financial & marketing linkages, business counseling and any other BDS services.

NEDA provided technical training & Entrepreneurship Development programs through Development Officers as given bellow.

Technical training programs:

Program	Program Area	No. of Participants
Technical training on Dairy mgt and aware about financial services and market	Matara	400
Technical training on Dairy mgt and aware about financial services and market	Kalutara	40
Technical Training on LED circuits, Soap	Galle	100
Awareness program on Electricity utility for SMEs	Colombo	40
Technical training on ornamental fish	Rajanganaya	40
Dairy management training program for dairy farmers	Sothern Province	147
Technical training – coir value added	Matara	40
Wood painting	Galle	40
Awareness program for fresh	Pathahewaheta & Pujapitiya	101

milk	(Kandy)	
Technical training for food sector	Hambanthota	23
Shoe making training	Maho	10
Brush making training	Maho	08
Handicraft training	Maspotha	25
Handloom training	Maspotha	30
Shoe making training	Maspotha	30
Coir products training	Ehatuwewa	28
Shoe making training	Paduwasnuwara - West	41
Coir brush training	Nikarwaratiya	27
Fashan cultivation training	Kotawehera	22
Coir products training	Ibbagamuwa	29
Training on Milk related product	Mundalama	25
Food processing	Karuwalagaswewa	15
Shoe making training	Thabuththegama	30
Bite production	Palugaswewa	60
Shoe making training	Galenbidunuwewa	30
Total		1381

ED and other training programs:

Program	Program Area	No. of Participants
Entrepreneurship development training for SMEs	Hambanthota	100
Entrepreneurship development training for Micro level entrepreneurs	Matara	96
Business management training program	Galnewa	50
Financial literacy training program for SME s	Sothern Province	126
Market linkage program with 14 buyers	Matara	100
Entrepreneurship Development training program for SMEs	Matara	26
Marketing management	Kalpitiya	10
Entrepreneurship Development training	Abanpola	20
Entrepreneurship Development training	Nattandiya	40
Entrepreneurship Development training	Karuwalagaswewa	30
Entrepreneurship Development training	Pasbagekorale	54
Entrepreneurship Development	Udunuwara	25

training			
Entrepreneurship Development training	Pujapitiya		35
Entrepreneurship Development training	Yatinuwara		30
Entrepreneurship Development training	Matale		24
Entrepreneurship Development training program for technical collage trainees	Galle		62
Financial awareness program for SMEs	Delthota		78
Entrepreneurship Development training program for – Fisheries sector	Hambanthota		17
Marketing	Mundalama		21
Book keeping training	Mundalama		23
Entrepreneurship Development training	Rathnapura		35
Marketing training	Kahatagasdidiya		38
Entrepreneurship Development training	Ganga Ihala Koraliya		34
Financial Awareness program for SMEs	Thumpane		62
Workshop on Business Registration	Kalutara		44
Entrepreneurship Development Training	Polgahawela		05
Entrepreneurship Development Training	Maspotha		65
Entrepreneurship Development Training	Bamunakotuwa		40
Entrepreneurship Development Training	Wariyapola		100
Entrepreneurship Development Training	Ridigama		135
Entrepreneurship Development Training	Ehatuwewa		22
Entrepreneurship Development Training	Mawathagama		10
Entrepreneurship Development Training	Kotawehera		52
Entrepreneurship Development Training	Kobeigane		30

Entrepreneurship Development Training	Dambullala (Matale)	17
Entrepreneurship Development Training	Galewela (Matale)	16
Mobilization training	Thirappane	40
Business Management training	Rajanganaya	40
Entrepreneurship Development Training	Palugaswewa	62
Total		1814

10. ISO Certification

10.1 Management of quality Management system

NEDA prepare procedure manuals to develop internal office activities and providing staff training.

11. National programs

11.1 Incense sticks enterprise development Program

NEDA investigated that, Sri Lanka is importing Rs. 300 million worth of Incense Sticks annually mainly from India and small quantities from Thailand etc. as per import statistics of the Department of Customs. Theoretically, this can pave the way for nearly 25,000 self-employments producing incense sticks in Sri Lanka. NEDA initiated and conducted series of stakeholder workshops consisting of Government, Private and Non-Governmental organizations in order to decide on the cause of action to resuscitate the incense stick production in the country. NEDA is conducting development program to promote incense stick production under cottage industry development program of Divinaguma national program . NEDA implement this program covering all most all districts of Sri Lanka.

In 2014, technical trainings were provided for incense stick entrepreneurs as given below.

Area	No. of Participants
Hambanthota	26
Kurunegala	19
Matale	21
Mawathagama	40
Kobeigane	39
Polonnaruwa	25
Alpitiya	60
Bamunakotuwa	15
Matara	120
Giribawa	28
Polgahawela	50
Wariyapola	35

Udubaddawa	05
Ridigama	25
Galle	32
Warakapola	50
Ahaliyagoda	48
Yatyanthota	20
Galewela (Matale)	12
Nawagaththegama	75
Total	745

11.2 Dayata kirula Development Program

NEDA involved with Dayata Kirula national program and provided entrepreneurship development training for 132 floriculture entrepreneurs in Kurunegala District, 34 handicraft entrepreneurs in Puttalam district and 14 handicraft entrepreneurs in Kegalla district as per the 2013/2014 plan. As per the 2014/2015 plan, NEDA collected BDS information in Southern province & Rathnapura district to publish Southern province BDS Directory. In addition, NEDA provided trainings as given bellow

Training	Area	No. of participants
Beauty culture	Galla (District)	145
Beauty culture	Hambanthota	127
Beauty culture	Matara	380
Beauty culture	Rathnapura	90
Financial literacy	Galla (District)	100
Financial literacy	Matara (District)	142
Financial literacy	Ambalanthota	76
Financial literacy	Nagoda	40
Financial literacy	Neluwa	83
Financial literacy	Balapitiya	180
Dairy Management	Matara (District)	306
Dairy management	Galle(District)	153
Dairy management	Alpitiya	73
ED program	Galle	100
Total		1995



ED training – Kurunegala



Financial literacy program – Sothern Province



Financial literacy program – Sothorn Province



Marketing Linkage program – Sothorn Province



Kegalla - ED

In Dayata Kirula 2015, NEDA collected BDS information in Southern province to publish Southern province BDS Directory.

11 Business Development Service Providers Dialog

NEDA is carrying out following activities to establish a better coordination among business Development Service Providers.

- Meeting of the representatives of financial institutions that provide financial facilities for the SMEs.
- Meeting of the representatives of Business Development Service Providers

Objective:

To create conducive environment for the entrepreneurs and business development service providers by establishing a better coordination among business development service providers and thereby improve the quality and quantity of their services.

In 2014, NEDA conducted two meeting with financial institutes regarding development programs.